Amendment in Reply to Office Action mailed on February 21, 2007

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Atty. Docket

AMR F. YASSIN ET AL.

US 010502

Confirmation No. 8074

Serial No. 10/017,377

Group Art Unit: 2623

Filed: DECEMBER 14, 2001

Examiner: VAN HANDEL, M.P.

Title:

MICRO-AUCTION ON TELEVISION FOR THE SELECTION OF

COMMERCIALS

Honorable Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT

Sir:

In response to the Office Action mailed on February 21, 2007, please amend the above-identified application as follows: